

Are you getting unwanted bulk mail that you wish to stop?

These mass mailings, when added together, create 4 million tons of waste- approximately 90 million trees- per year. You can take several steps NOW to reduce unwanted mail.

Contact direct marketing companies (listed below) and ask to be removed from their mailing lists.

- Direct Marketing Association
Mail Preference Services
1120 Ave. of the Americas
New York, NY 10036

~ Request a "Name Removal Card" and then return it to them

- Equifax Systems Inc.
P.O. Box 74026
Atlanta, GA 30374-0256

~ Ask in writing that they remove your name from their direct-marketing file and request a copy of your credit report. On your credit report look for the section called "Promotions" or "Promo" or "Companies that Requested your Credit Report". Write each company and ask to be taken off their mailing lists.

- Trans Union Transmark, Inc.
555 W Adams St.
Chicago, IL 60661

~ Request the same information as in #2

- Target Marketing Services
1-800-353-0809

~ Request in writing to have your name placed on a suppress file list and also have your name removed from their reverse phone book publication

Open all your mail, no matter how strong the desire is to recycle. Check to see if the company supplied you with postage paid return envelope. If one is enclosed, take the address label with your name and mailing address on it and place it in the postage paid return envelope with a note to take you off their mailing list. It's free and only takes a few minutes a week, but is guaranteed to reduce your mail.

Eliminate Credit Card Offers

To eliminate credit card offers, contact the major credit bureau's: Trans Union, Equifax, Experian, and Innovis with one call to 1-888-567-8688

Other ways to reduce mail:

- ⇒ When you buy a new product, don't fill out the warranty card. They are solely a means of gathering names for direct mailing lists. You are covered by the manufacturer's warranty whether the card is returned or not.
- ⇒ When you order personal checks, consider leaving off your phone number. Companies sell lists taken from the name and number on personal checks.
- ⇒ Request that credit card, mail order companies, and magazines you subscribe to not sell your name to other companies
- ⇒ Don't give companies your telephone number to enter into their computer/cash register when you make a purchase. If you give them your phone number, more than likely you'll be added to their mailing list.

Recycle the remainder of your mail!